

# BARUCH COLLEGE AT A GLANCE

Baruch College is a dynamic community of scholars and distinguished professionals who educate one of the most diverse student populations in the United States. The College dates back to the 1847 founding of the Free Academy, the first free public college in the nation, and has carried on a tradition of academic excellence, accessibility, and opportunity for students from every corner of New York City, the metropolitan region, and around the world.

**The Austin W. Marxe School of Public and International Affairs** offers BSPA, MPA, Executive MPA, MIA, and MS in Education degrees while serving as a research engine for governmental and nonprofit entities at the local, state, and national levels.

**The George and Mildred Weissman School of Arts and Sciences** has more than 50 areas of study that blend rigorous theory with practical experience. Degrees include BA, BS, MA, MS, and PhD.

**The Zicklin School of Business** has renowned faculty experts across the business spectrum and acclaimed AACSB-accredited programs leading to BBA, MBA, MS, Executive MBA and MS, and PhD degrees.

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**President S. David Wu, PhD**, joined Baruch College on July 1, 2020 as the eighth president. An accomplished scholar, a technology innovator, and a bold and visionary academic leader, Dr. Wu's career spans over 30 years at major private and public institutions. He holds a professorial appointment in the Zicklin School of Business, with areas of expertise in optimization, game theory, and econometrics.

As he leads Baruch into a new era, Dr. Wu aims is to challenge higher education isomorphism—the gravitational pull toward status quo and stagnation, rather than change and innovation—and expand Baruch's national reach. The College offers a rare amalgam of academic achievement and upward mobility for diverse students from all echelons of society. With national rankings and accolades affirming what is now a distinctive niche, he believes that Baruch will emerge as a new model for higher education: Institutions that insist on academic excellence at the highest level while concurrently expanding their base to support historically underserved students to succeed in such a rigorous intellectual environment.

More than **19,500** students

**111** languages spoken

**168** countries represented on campus

**30** undergraduate majors

**60** undergraduate minors

**57** graduate-level specializations

**5** doctoral specializations

**13** varsity NCAA III sports teams

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## Interdisciplinary Centers & Institutes

Baruch College Survey Research Baruch Performing Arts Center (BPAC)

Bernard L. Schwartz Communication Institute CCI-Corporate Communication International Center for Educational Leadership

Center for Nonprofit Strategy and Management Center for Teaching and Learning

CUNY Institute for Demographic Research

Graduate Career Management Center

International Student Service Center

Lawrence N. Field Center for Entrepreneurship

New York Confucius Institute for Global Finance

New York Federal Statistical Research Data Center

Robert A. Schwartz Center for Trading and Financial Markets Research Robert Zicklin Center for Corporate Integrity

Sandra Kahn Wasserman Jewish Studies Center (JSC)

Starr Career Development Center

Steven L. Newman Real Estate Institute

Wasserman Trading Floor/Subotnick Financial Services Center Weissman Center for International Business



## Academic Excellence and Access

Baruch College is respected throughout the U.S. for making rigorous academic programs affordable for students who have been historically underserved by higher education. Combining excellence and access, Baruch is a recognized leader in advancing student, social, and economic mobility. For the fifth year in a row, CollegeNET ranked Baruch #1 out of more than 1,400 U.S. colleges on its annual Social Mobility Index, which analyzes “how effectively they enroll students from low-income backgrounds and graduate them into well-paying jobs.” Money magazine ranked the College #1 among the “Best Colleges” in New York, and U.S. News & World Report placed Baruch #3 for “Least Amount of Debt at Graduation” among regional universities in the north.



## Honors & Rankings

### ▶ ACADEMIC EXCELLENCE

- ✔ Best Colleges in New York, among public and private institutions: *Money*
- #1 Best Colleges for Business Majors in U.S.: *Money*
- #4 Best Regional Universities-North, among public institutions: *U.S. News & World Report*
- #4 Best Colleges in Northeast, among public institutions: *Money*
- #12 Most Innovative Schools, among Regional Universities-North: *U.S. News & World Report*
- ✔ Best 386 Colleges guidebook: *The Princeton Review*

### ▶ SOCIAL MOBILITY FOR OUR STUDENTS

- ✔ Four-Year Public Colleges as Engine of Economic Mobility: *Brookings Institution*
- #1 Social Mobility Index, fifth consecutive year: *CollegeNET*
- #2 Top Performers on Social Mobility, among Regional Universities-North: *U.S. News & World Report*

### ▶ ACCESS AND VALUE

- ✔ Top Public College for Value: *Wall Street Journal/ Times Higher Education*
- #1 Best Colleges in America, Ranked by Value in tri-state region, among public institutions: *Money*
- #1 Best Bang for the Buck Colleges in New York: *Washington Monthly*
- #2 Public Institutions for Return on Investment: *CNBC*
- #3 Least Student Loan Debt, among Regional Universities-North: *U.S. News & World Report*
- ✔ Best Value Colleges guidebook: *The Princeton Review*

Updated October 2020. Each ranking is the most recent available from the issuing organization.