Baruch College is a dynamic community of scholars and distinguished professionals who educate one of the most diverse student populations in the United States. The College dates back to the 1847 founding of the Free Academy, the first free public college in the nation, and has carried on a tradition of academic excellence, accessibility, and opportunity for students from every corner of New York City, the metropolitan region, and around the world.

The Austin W. Marxe School of Public and International Affairs offers BSPA, MPA, Executive MPA, MIA, and MS in Education degrees while serving as a research engine for governmental and nonprofit entities at the local, state, and national levels.

The George and Mildred Weissman School of Arts and Sciences has more than 50 areas of study that blend rigorous theory with practical experience. Degrees include BA, BS, MA, MS, and PhD.

The Zicklin School of Business has renowned faculty experts across the business spectrum and acclaimed AACSB-accredited programs leading to BBA, MBA, MS, Executive MBA and MS, and PhD degrees.

President S. David Wu, PhD, joined Baruch College on July 1, 2020 as the eighth president. An accomplished scholar, a technology innovator, and a bold and visionary academic leader, Dr. Wu’s career spans over 30 years at major private and public institutions. He holds a professorial appointment in the Zicklin School of Business, with areas of expertise in optimization, game theory, and econometrics.

As he leads Baruch into a new era, Dr. Wu aims is to challenge higher education isomorphism—the gravitational pull toward status quo and stagnation, rather than change and innovation—and expand Baruch’s national reach. The College offers a rare amalgam of academic achievement and upward mobility for diverse students from all echelons of society. With national rankings and accolades affirming what is now a distinctive niche, he believes that Baruch will emerge as a new model for higher education: Institutions that insist on academic excellence at the highest level while concurrently expanding their base to support historically underserved students to succeed in such a rigorous intellectual environment.

Baruch College Survey Research
Baruch Performing Arts Center (BPAC)
Bernard L. Schwartz Communication Institute
Center for Educational Leadership
Center for Nonprofit Strategy and Management
Center for Teaching and Learning
CUNY Institute for Demographic Research
Graduate Career Management Center
International Student Service Center
Lawrence N. Field Center for Entrepreneurship
New York Federal Statistical Research Data Center
Robert A. Schwartz Center for Trading and Financial Markets Research
Robert Zicklin Center for Corporate Integrity
Sandra Kahn Wasserman Jewish Studies Center (JSC)
Starr Career Development Center
Steven L. Newman Real Estate Institute
Wasserman Trading Floor/Subotnick Financial Services Center
Weissman Center for International Business
Baruch College is respected throughout the U.S. for making rigorous academic programs affordable for students who have been historically under-served by higher education. Combining excellence and access, Baruch is a recognized leader in advancing student, social, and economic mobility. For the sixth year in a row, CollegeNET ranked Baruch #1 out of more than 1,400 U.S. colleges on its annual Social Mobility Index, which analyzes “how effectively they enroll students from low-income backgrounds and graduate them into well-paying jobs.” Money magazine ranked the College #1 among the “Best Colleges” in New York, and U.S. News & World Report placed Baruch #3 for “Least Amount of Debt at Graduation” among regional universities in the north.

Honors & Rankings

**ACADEMIC EXCELLENCE**

#1 Best Colleges in New York, among public and private institutions: *Money*

#1 Best Colleges for Business Majors in the U.S.: *Money*

#1 Best Financial Engineering Program in the U.S. for 2021: QuantNet

#3 Best Regional Universities-North, among public institutions: *U.S. News & World Report*

#4 Best Colleges in Northeast, among public institutions: *Money*

#10 Most Innovative Schools, among Regional Universities-North: *U.S. News & World Report*

☑️ Best 387 Colleges guidebook: The Princeton Review

**ACCESS AND VALUE**

#1 Best Colleges in America, Ranked by Value in the tri-state region, among public institutions: *Money*

#2 Top Public College for Value: Wall Street Journal/Times Higher Education

#2 Best Bang for the Buck Colleges in New York: *Washington Monthly*

#2 Public Institutions for Return on Investment: *CNBC*

#3 Least Student Loan Debt, among Regional Universities-North: *U.S. News & World Report*

☑️ Best Value Colleges guidebook: The Princeton Review

**SOCIAL MOBILITY FOR OUR STUDENTS**

#1 Four-Year Public Colleges as Engine of Economic Mobility: Brookings Institution

#1 Social Mobility Index, sixth consecutive year: *CollegeNET*

#2 Top Performers on Social Mobility, among Regional Universities-North: *U.S. News & World Report*

Updated October 2021. Each ranking is the most recent available from the issuing organization.

baruch.cuny.edu